

KYLE SCHEELE

Author. Keynote Speaker.

Champion of Crazy Ideas.



"Hilarious, entertaining, yet deeply meaningful & poignant. Worth the entire price of the conference."
-Attendee Survey, Ohio Parks & Recreation Association

"It's not easy to hold the attention of 8500+ guests in an arena, but Kyle had our members from the moment he stepped on the stage."
-Keith Dietzschold, Missouri FFA."

"Kyle's storytelling and engagement abilities are superb. We are so thrilled with the connection he was able to create with our field of entrepreneurs. We would have him back again and again!"
-Lindsay Marie Colombe, Pomifera

TOPICS

Creativity
Innovation
Ideation
Creative Culture
Personal Growth
Mental Health

What if you were just one crazy idea away from a breakthrough?

Kyle Scheele has been called "the patron saint of crazy ideas".

Over the last decade, his projects have been featured in outlets like Fast Company, WIRED, The Washington Post, Yahoo!, BuzzFeed, UpWorthy, and Goalcast, and his videos have been viewed over 250 million times.

Whether he's having a Viking funeral for the regrets of 21,000 people, hosting the world's first fake marathon, or gaining a million TikTok followers in just 25 hours, Kyle is always on the lookout for crazy ideas that produce wildly outsized outcomes.

Now Kyle is on a mission to help individuals and organizations tap into their unique creative potential in order to chase their own crazy ideas... and achieve incredible, breakthrough results.

AT A GLANCE

3.1M+ followers

250M+ views

500+ keynotes to
300k+ audience
members

Author of
*How to Host a
Viking Funeral*
(HarperOne, 2022)

IN THE PRESS

yahoo!

The
Washington
Post

Goalcast



WIRED

FAST
COMPANY

BuzzFeed

www.KyleScheele.com